

NIKO COUTROULIS

CREATIVE DIRECTOR / ART



Hi. I'm Niko, and I'm a Creative Director.

I started off in the general market, and have worked in pretty much every category you could imagine. For the past decade, I've focused extensively in healthcare, honing my skills in both consumer and professional work. From allergies to oncology, broadcast to digital to CRM—patient films, starter kits, and everything in between...I also know my way around CRC's, PRC's, OPDP and every other regulatory hurdle...did i mention clients love me? :)

coutroulis@me.com
917.250.6474
www.coutroulis.com

EXPERIENCE

2016-PRESENT Creative Director, Hill Holliday, New York.

Cologuard, INVOKANA, Omnipod (Insulet), VYEPTI (Lundbeck), XARELTO (Janssen)

2012-2016 Creative Director, DDB, New York.

Atlantic Health System, EFFIENT, Electrolux, Ethicon (J&J), Frigidaire, Glidden Paint, Hertz, Lipton Iced Tea, MERCK, New York State of Health (Affordable Care Act for NY State), New Business—lots of New Business, Pfizer

2010-2012 Associate Creative Director, McGarry Bowen, New York.

Bud Light, Chase, Marriott, Verizon, Viagra

2009-2010 Creative Director, Moxie Interactive, New York.

Garnier Fructis, L'Oreal, Maybelline, Redken

2006-2009 Art Director / Creative Director, Euro RSCG, New York.

Air Wick, Chivas Regal Scotch, Lean Cuisine, Lysol, Reckitt Benckiser, Ritz Crackers

2005-2006 Creative Director, Northlich, Cincinnati.

Appleton Rum, Don Julio Tequila, Escort Radar Detectors, Finlandia Vodka, Kentucky Lottery, Tuaca Licore

1998-2005 Senior Art Director / ACD, Euro RSCG MVBMS, New York.

Amgen (Neulasta), D-Con, Dr. Scholl's, Electrosol, Lotrimin, MCI, Mount Gay Rum, Reckitt Benckiser, Subway Sandwiches, Universal Studios, Volvo